

ENGINEERS' CLUB
STRATEGIC BUSINESS PLAN
FY2009-10 to FY 2013-14

Vision:

The center of the St. Louis Engineering Community

Mission Statement:

The mission of the Engineers' Club is to promote the engineering profession, and the educational, social, and professional advancement of its members; to facilitate open discussion of engineering issues which impact the St. Louis community; and to serve as the preferred meeting venue for the engineering community.

Goals:

1. Ensure the Long Term Viability of the Club
2. Enhance Services for Club Members and Affiliated Societies
3. Enhance the Reputation of the Club in the St. Louis Region

Strategies:

1. Enhance Physical Facilities
2. Maintain Financial Stability of the Club
3. Increase Educational Opportunities
4. Raise Awareness of the Engineers' Club in the St. Louis Community
5. Enhance Networking and Social Activities

The Engineers' Club of St. Louis has developed a set of specific objectives that support five strategies to achieve the goals of our Strategic Business Plan. Following is a presentation of each strategy with associated objectives, along with milestones for meeting the objectives. The responsible Board Committee (Department) for overseeing each objective, and committee/staff responsible for accomplishing each objective, are shown.